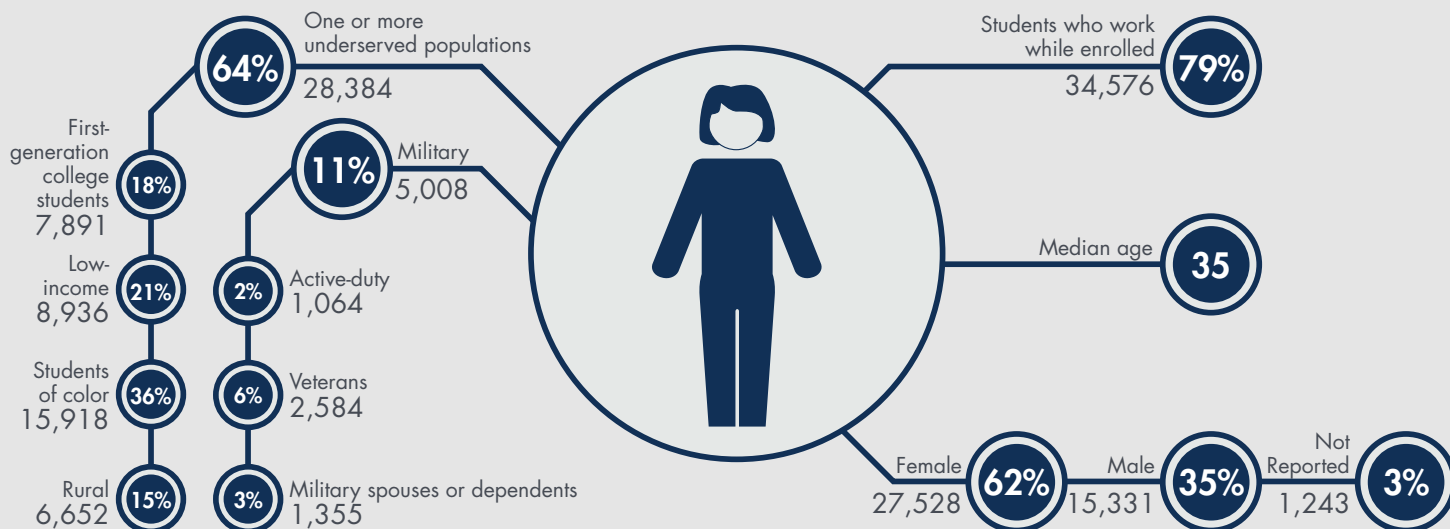


WGU

College of Business

Market-Responsive Business Programs for the 21st Century

Now more than ever, organizations need skilled and agile leaders ready to navigate changing workplace realities. WGU's College of Business has centered its curriculum around the skills required in today's demanding business market with a flexible, competency-based approach that meets the needs of working adults.



College of Business

Enrolled Students	2022 Graduates
44,102	12,891

**Data as of March 31, 2023*

"Remove barriers. That's what WGU has allowed me to do. What I appreciate most is that the barrier of 'no degree' will no longer prohibit me from accomplishing all that I'm capable of doing. I will no longer have that barrier impeding my self-confidence, and I no longer have a barrier to advancement at work."

DONNA LAW

B.S. Business Management

Degrees Offered

Bachelor's Degrees

- Business Management
- Human Resources Management
- Marketing
- Accounting
- IT Management
- Health Information Management
- Healthcare Management
- Finance
- Supply Chain and Operations Management
- Information Technology
- Accelerated Information Technology Bachelor's and Master's Degree

Master's Degrees

- Master of Business Administration (MBA)
- Management and Leadership
- MBA Healthcare Management
- Master of Healthcare Administration
- MBA Information Technology Management
- Data Analytics
- Accounting
- Marketing
- Information Technology Management
- Learning Experience Design and Educational Technology

WGU Offers:

Accessible, Affordable Education

WGU's online, competency-based educational model and flat-rate tuition make higher education more attainable for adult, working learners. Tuition and fees average \$7,452 annually compared to a national annual average of \$16,618, with scholarships and financial assistance available.

Industry Relevance

The core business curriculum is built around industry-specific knowledge and skills providing students with an immediate boost to their résumés even before they complete their degrees.

Valuable Partnerships

WGU partners with companies and educational institutions to help skilled workers use the knowledge they've already gained to progress toward a degree. For example, in 2022, WGU joined Amazon's Career Choice program to make postsecondary education more accessible and affordable to employees. WGU has the largest student chapter of the Society for Human Resource Management and also hosts a student chapter of the National Black MBA Association™.

Accreditation and Awards



About WGU

WGU is a nonprofit online university that serves more than 143,000 students nationwide, with over 310,000 graduates in all 50 states. It was established in 1997 by 19 U.S. governors with a mission to expand access to high-quality, affordable education. WGU has been recognized by the White House, state leaders, employers, and students as a model that works in postsecondary education. In just 25 years, the university has become a leading influence in the development of innovative workforce-focused approaches to education. Learn more at wgu.edu and wgu.edu/impact.

