



## BUSINESS NEWSLETTER

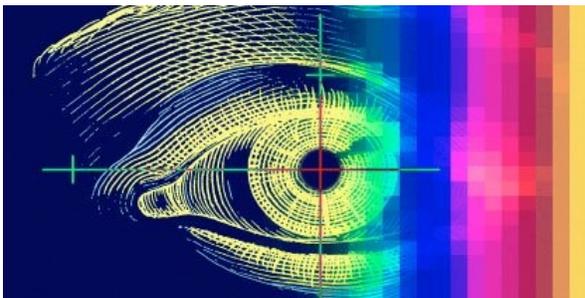
### 2020 Commencements.



### Haven't Attended A WGU Commencement Yet? There's Still Time!

That's right. **All WGU grads are able to attend one WGU commencement per degree earned.** That means that even if you graduated years ago but never made it to one, you still can. [Check out the 2020 locations.](#)

### 2020 LOCATIONS



### 3 Career Paths Protected From Automation

Jobs are being automated more now than ever, leaving some new grads in fear of long-term job security. For many, the biggest way around that is to stay on top of new skills, the latest tech, and new trends. It's also important to think about paths that are secured. [Here](#) are three career paths to get you started.

### DIVE IN

From WGU's Career & Professional Development Team



The holiday season can be a great time of year to reflect upon the past year's accomplishments and revisit professional goals for the next year! View WGU's [Career Planning Guide](#) to check in with your career goals and identify gaps in your experience!

**SEE IT NOW**

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## **A Talks At Google Presentation By Jordan Harbinger** **"Creating And Maintaining Connections Effectively"**

[Jordan Harbinger](#) discusses how to create and leverage connections in a natural way. He also talks about the idea of gamifying the steps to make it a little more exciting. Check out the video [here](#).



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## **Coming February 2020**

**Handshake is coming, February 1, 2020!** Handshake is the #1 job tool to help you:

- **Get Hired** – you can discover and land personalized jobs and internships curated just for you.
- **Get Discovered** – receive messages from employers that want to hire you. Employers are actively searching students and alumni with over 25K searches per month.
- **Get Connected** – leverage an engaged community of peers, alumni, and employers to get the career information you are looking for.

**Stay tuned for more information!**



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## WGU Newsroom

### “Why Western Governors U thinks microcredentials are the path to degrees”

WGU President Scott Pulsipher was interviewed by Education Drive about nondegree credentials and higher education. [Read the interview here.](#)

[READ IT HERE](#)

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## How Being Different Is The Key To Career Success

[Stan Silverman](#) provides key points and an excerpt from his recent book titled “Be Different! The Key to Business and Career Success”. Read on to learn how you can stand out and become the “preferred provider,” whether that is internally with your employer, as a new job applicant, or in regards to your own company.

[LEARN MORE](#)

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## WGU Capstone Excellence Awards Featuring Fellow Night Owls

1

### Radiologist Worklist Prioritization

**Degree:** MS  
Integrated  
Healthcare  
Management  
**Name:** Jennifer  
Wright  
**Award Date:**  
November 2019

CAPSTONE

2

### Incident Management Solution For Security Operations

**Degree:** MS  
Cybersecurity and  
Information  
Assurance  
**Name:** Bryan Mundt  
**Award Date:**  
November 2019

CAPSTONE

3

### Metacognitive Strategies In Argumentative Writing

**Degree:** MS  
Curriculum and  
Instruction  
**Name:** Kaylee Dunn  
**Award Date:**  
December 2019

CAPSTONE



### Why Emotional Intelligence Can Impact Business

There are many skills that can impact your professional success. One that is sometimes overlooked is emotional intelligence. [This article](#) asks ten Forbes Human Resources Council members to discuss how this skill impacts business success and how to improve it.

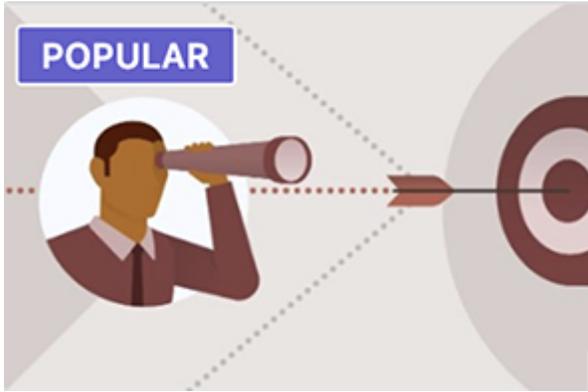
CHECK IT OUT



### 4 Skills You Didn't Learn In Business School

Interested in starting a business? While you should feel prepared by your degree and understand the theories and concepts of business, there are a few things that your degree might not have taught you. [Read on to learn about these four broader skills.](#)

READ MORE



## Stop Losing Focus

Staying on top of your game can sometimes be a challenge. It can mean sharpening your skills however possible, and one of the most important skills to strengthen is your ability to focus.

[Take this FREE course](#) presented by best-selling author Dave Crenshaw and learn to push past daily distractions. Simply use your LinkedIn Learning log in.

GET COURSE



## Ask A Librarian!

**Need research help?**

**Ask a librarian 24/7.**

As a WGU alum, you have access to the alumni library. That includes the ability to ask a librarian for tips on navigating these resources and help with research! **Use your WGU credentials to login.**

[Check out this e-book](#) in ProQuest:

**"Managing the Human Factor: The Early Years of Human Resource Management in American Industry"**

by Bruce E. Kaufman.



## Join the New Night Owl Network

Become a member of the new and improved Night Owl Network!

Visit the online community at [wgunightownetwork.com](http://wgunightownetwork.com). Once there, use your WGU credentials to login and complete your profile.

When you're done, become a member of the [College of Business](#) group and join the conversation.

GET STARTED



## Discount On PMP Training

WGU has a partnership with **Wiley Efficient Learning** to offer you a significant discount on training for the [Project Management Professional training certification](#).

Save nearly \$200 by using your WGU discount!

**You pay just \$295 at checkout** (originally \$480 before your discount)!

START STUDYING

CHECK IT OUT