



COLLEGE OF BUSINESS

What's New at WGU?



Save the Date for Virtual Commencement Weekend! Join the Fun Online!

The Winter 2021 Virtual Commencement will be held on February 20 at 10:30 a.m. MST. Watch the live stream online or participate in a future commencement yourself! Find all of the details [here](#). Watch previous virtual commencements [here](#).

JOIN HERE

WGU Business Highlights

- Read "[COVID-19 and the Need for Market-Ready Skills](#)" by Jim Franklin, Director of Academic Programs in WGU's College of Business.
- The WGU SHRM Student Chapter was awarded a National Merit Award for Chapter Excellence by SHRM. The Honorable Mention Award was for "chapter operations, chapter programming and professional development of members, support of the human resource profession, and SHRM engagement."
- Five WGU HRM students had their comments recently featured in the [SHRM HR Professional Day Blog](#).
- WGU's College of Business reached an agreement with the National Black MBA Association to become the first online school in the NBMBA association. The College of Business will offer graduate degree scholarships for NBMBA members and launch a virtual student chapter that will allow students and faculty members to network, engage in professional development sessions, and participate in local events. Learn more [here](#).
- WGU's College of Business has joined the prestigious Global Business School Network. The network is a consortium of schools that work together to improve access and relevance of management.
- On December 1, 2020, WGU launched the new [BSBA Marketing program](#).

Industry News and Helpful Tips



Become a Better Leader with These Soft Skills

Soft skills are the unsung heroes that are often overlooked. In 2020, LinkedIn released a list of the "most in-demand" skills. Read this article to see which stood out.



[READ MORE](#)

These Four Questions Could Add More Meaning to Life

Author and National Geographic Explorer Dan Buettner dives into the meaning of “ikigai,” or in other words, the reason someone wakes up in the morning—their meaningful passion. Answering these questions could help you determine what your ikigai is.

[READ MORE](#)



TEDTalk

Watch this TEDTalk called “How Reverse Mentorship Can Help Create Better Leaders” by Patrice Gordon.

[WATCH NOW](#)

Career Support

A New Year, A Fresh Opportunity for Career Success

Don't let last year's challenges stand in the way of your career success in 2021. Where do you want to be one year from today? Will you brush up on a professional skill to help you earn that next promotion? Search for a new job? Explore graduate programs or even an entirely new career path?

Wherever your goals may take you, [WGU's Career & Professional Development](#) office is here to help. Don't delay! Start taking the steps to [develop a strong plan](#) for the year today!

New Year, Renewed Mindset

Graduates, are you considering a career change? Your mindset is critical to your success. A growth mindset—the belief that your abilities can be developed through dedication and hard work—facilitates career-long learning and the resilience that can make the difference when making a career change. Changing careers requires being willing to set new goals, embrace challenges, and receive feedback, all things that a growth mindset supports. When needing to learn a new skill, a growth mindset helps you change “I’ll never learn…” to “I haven’t learned yet…”, keeping you moving towards your ultimate career goal. As you shift your perspective, you can take a look at our [“Check the Narrative”](#) resource that can help strengthen your overall wellbeing as you go through the job change process.

Careers at WGU!

Your experience at WGU doesn’t have to stop at graduation. Consider a role with WGU, where you can continue to better yourself while you work to assist in a life-changing journey for others.

The Talent Acquisition team is dedicated to matching amazing talent with the best job opportunities at WGU. We regularly hire faculty, tech, corporate, and entry-level positions. If you are interested, know anyone who may be interested, or would like to learn more, connect with us at recruiting@wgu.edu and check out our [open positions](#) any time.

Stay Involved

Share Your Story!

Everyone loves a good success story—including your family here at WGU! Help inspire future students by sharing your story for the chance to be featured on the [WGU blog, alumni website](#), or other marketing materials. Take a few minutes to fill out [this short form](#) to share it with us!



WGU ALUMNI AMBASSADORS

SHARE NOW

Apply to Be a WGU Alumni Ambassador

Do you consider yourself WGU's biggest fan? Then [join the WGU Alumni Ambassadors!](#) This is a leadership opportunity for alumni who are dedicated to representing the university. Members share their time and experience by engaging with potential students, current students, and other alumni. Click [here](#) to learn more.

APPLY NOW

Access LinkedIn Learning

WGU provides graduates with free access to [LinkedIn Learning](#), an online educational platform with 16,000+ courses to help discover and develop business, creative, and technology skills through expert-led course videos.

START LEARNING

WGU Academy is Now an Independent Nonprofit

“New status gives Academy more flexibility to achieve its college readiness mission through partnering with other institutions and grant funding”.



WGU Academy



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WGU Reviews

Did you know that WGU has 4.7 stars on Trustpilot? Read some of our reviews or leave your own here:

[TRUSTPILOT](#)