



WGU  | ALUMNI
COLLEGE OF BUSINESS
ALUMNI NEWSLETTER

WGU Alumni Successes

'Girl, You Got Grit!'

“When I decided to take on college with two children ages 13 and 15 and being a single mom with multiple medical issues, I thought this is nuts, but I can do it. I had no idea of what I was to face and am very thankful for the staff at WGU, especially my Program Mentor, Lina Rahal. She proved to be so much more than a mentor. She became one of my closest friends. She encouraged me through my constant cycling through surgeries and jobs, she knew I was struggling and in pain, yet encouraged me to do something each day towards my education no matter how small. When I graduated, I did it with her. She was so happy for me and said “girl, you got grit!” When COVID-19 hit, I lost six family members. It was emotionally traumatic...but we worked through it, Lina and I. If I had not talked to her on that first phone call I probably never would have made it to see graduation.

I cannot say enough about WGU. The course mentors are amazing...they always took the time to work with me when I had time. The retake plans drove me crazy a few times but they worked. Most importantly, not one person ever said this isn't going to work for you, not one! Constant reinforcing encouragement from every department that I worked with, met, or spoke to. To me there is no better university anywhere. Thanks to my best friends and a special friend from a youth group 40 years ago, I now am equipped for my future with my shiny new degree!”



- Joanna Horton

B.S. Business Administration-Human Resource Management

We Won't Rest: Crystal Allenton

Despite difficult circumstances, alum Crystal Allenton graduated with two master's degrees while raising three children. We honor her resilience with a mural that will help inspire others to follow their own dream!



Watch Now

What's New at WGU?



Continuing Business Graduate Scholarship Available

Have you been thinking about what might take your career to the next level? A master's degree could lead to a raise or promotion, or help you enter a new field. Earning a master's from one of WGU's accredited degree programs can provide you with the skills and knowledge you need to find success.

And now, earning your master's degree can be more affordable than ever. Use what you've learned in your WGU program and apply it to a WGU graduate business degree, along with financial help from the Continuing Business Graduate Scholarship.

[Apply Here](#)



State of Idaho Partners with WGU to Expand Options for Workforce

Governor Brad Little signed a memorandum of understanding (MOU) today with Western Governors University—a leading nonprofit, online university—to expand access to affordable degree programs for Idahoans who need additional education to thrive in the state's evolving workforce.

[Read More](#)



WGU Announces Partnership With Indiana-Based Utility Cooperative, NineStar Connect

Western Governors University today announced a partnership with NineStar Connect, a nonprofit communications, energy, water and sewer cooperative located in Hancock County, Indiana.

[Read More](#)

Career Support

Career Help: Accessing Live and Recorded Career Webinars

Did you know that as a WGU graduate, you have free access to live webinars on a variety of relevant topics to assist with your job search or career management needs? Check out our Handshake [Events Page](#) to register for upcoming live webinars.

Not able to make it to a live event? Visit our [Resource Library](#) in WGU Handshake to view recorded webinars. This is a great resource if your schedule doesn't allow for you to make live events.

Available webinar topics in the Resource Library include:

- Application Materials
- Career Management
- Interviewing
- Job Search Strategies
- Networking

For additional questions on either live or recorded webinar topics, contact [WGU Career & Professional Development](#).

See Events

Bridge My Return: Career Support for Military Service Members

WGU is excited to connect the talents, skills, and knowledge of WGU students and graduates to meaningful private sector career opportunities, efficiently and effectively, through the Bridge My Return (BMR) program. The BMR platform is exclusive to military service members and employers who value military talent and embrace diversity, equity, and inclusion.

Learn More



Don't Get Left Behind! Upskill and Reskill for Free

Keep developing your business skills after you graduate with free premium access to Pluralsight, Skillsoft, MindEdge, LinkedIn Learning, and the WGU Alumni Library.

[Get Started](#)



4 Diversity, Equity, and Inclusion Marketing Insights for your Brand

Over the last year many companies have learned that consumers are requiring proof of real and meaningful change. Customers are asking to see D,E&I changes from brands, and the way a company demonstrates that change in marketing is powerful. Consider these marketing insights to improve your brand.

[See Insights](#)

Share Your Story Giveaway

Inspire Other Night Owls. Share Your Story!

We know graduating isn't always easy. You all have a story to tell and we want to hear your story! Complete the Share Your Story form by 11:59 p.m. MDT on July 30 and five randomly selected participants will receive WGU swag.

[Share Your Story](#)

Other Articles We Think You'll Like

[“How to Discover your ‘Why’ in Difficult Times”](#) presented by Simon Sinek

[HR Professionals and Chief Remote Work Officers in High Demand](#)

According to [Indeed](#), job postings for human resources professionals are up 52.5%—much higher than other job categories.

[Cultivating an Adaptive Supply Chain](#)

A recent Harris Poll suggests that technology falls short in providing real-time data needed to react to a fast-paced changing market. Learn how to take a more adaptive approach as a leader.

Stay Involved

Apply to be a WGU [Alumni Ambassador](#)

Do you consider yourself WGU's biggest fan? Are you always telling someone about your experience as a Night Owl? If so, you might have what it takes to join the ranks of WGU Alumni Ambassadors. Check for other ways to stay involved by [clicking here](#).

Apply Here

Join the Night Owl Network

It's often said that success is as much about “who you know” as “what you know.” Earning your degree helped you hone what you know. The Night Owl Network can help you expand who you know.



Join Now

Donate Your Used Webcam

Do you still have the webcam you used as a student lying around the house? Help a new student who desperately needs it by donating your used webcam to WGU's Online Access Scholarship program.

Donate Now

WGU Academy



WGU Academy was created to serve the many individuals who need a low-risk path to enrollment at WGU. What you can expect: An innovative, student-centric approach. Self-paced courses. Personalized coaching. Low cost and more.

[Learn More](#)