



**WGU**  | ALUMNI  
**COLLEGE OF BUSINESS  
ALUMNI NEWSLETTER**

## Last Call for Alumni Nominations

Many WGU graduates are using their degree to make a positive difference in their community. We want to recognize outstanding achievers with the [Distinguished Graduate Award](#).

This prestigious award is given to exceptional Night Owls whose work or volunteer efforts go above and beyond what is required by their employment, and who have made a significant impact in their community or career field.

Graduates can nominate themselves or a fellow WGU graduate for this award, by visiting [WGU.edu/AlumniRecognition](https://www.wgu.edu/AlumniRecognition). This year's nominations must be submitted before October 1, 2021.

**WGU**   
ALUMNI  
RECOGNITION  
PROGRAM

[Nominate Here](#)



## **WGU Commencement Graduate Speaker Pixley Rickman Wows Virtual Audience**

Pixley is a B.A. Network Operations and Security grad from Silver Spring, Maryland. Watch Pixley's commencement speech from WGU's Summer Virtual Commencement held on August 21, 2021.

[Watch Now](#)

## **What's New at WGU?**

### **SHRM WGU Student Chapter Received Merit Award**



SHRM (Society for Human Resource Management) awarded a 2020-2021 Merit Award designation to the WGU SHRM student chapter for providing superior growth and development opportunities to its student members.

The SHRM Student Chapter Merit Award program encourages the development of more effective

student chapters and distinguishes outstanding activities and projects.

The WGU SHRM Virtual Student Chapter hosts a number of educational events throughout the year, with internal and external thought leaders, subject matter experts, and professionals in the fields of Human Resources, Leadership, and Business. Our work with the WGU SHRM Virtual Student Chapter is part of a broader relationship WGU has with SHRM, continuously highlighting to our students the importance of getting involved with a professional association while earning your degree to strongly prepare you for personal and professional growth and development. Congratulations to our student chapter leaders, faculty advisors, and members for dedicating the time and effort to achieve this merit award from SHRM!



## WGU and Community College of the Air Force Announce Partnership

WGU and the [Community College of the Air Force](#) (CCAF), a federally chartered academic institution that serves the United States Air and Space Forces' enlisted members, recently announced a partnership to create a pathway for military members which would help build on their associates degrees.

[Learn More](#)

## Career Support

### Crucial Leadership Qualities to Cultivate

Leaders are given the opportunity to motivate and encourage those around them. To do this successfully, they must hold certain traits that will help them help others reach their full potential. Forbes asked 13 professionals to examine the most important traits leaders should cultivate.

## Practice Makes Perfect and Other Interview Tips

Do you have an upcoming interview and aren't sure how to properly prepare? Visit the Career & Professional Development (CPD) [Interview Preparation](#) page to get started reviewing best practices. You can also visit the CPD [interview resources](#) in Handshake to give you a competitive edge as you go through the interview process. One of these resources is [Big Interview](#). This platform assists in enhancing your skillset, helps you anticipate and prepare for tough industry-specific questions, and allows you to record yourself while practicing responses.

The best way to prepare for an interview is to practice; Set up a mock interview with CPD for additional feedback and tips. You can [schedule an appointment](#) with one of our Career Advisors for personalized interview coaching. CPD also offers live weekly webinars; Check out their [events page](#) to register.



## Squiggly Career Paths Tailor-made for Individual Needs

Watch this TEDTalk presented by Sarah Ellis and Helen Tupper titled “The best career path isn't always a straight line” as they break down the typical idea of a career ladder that must be climbed and replace it with a “squiggly.”

[Watch Now](#)

## Is it Time to Replace the Sales Funnel?

Often seen in textbooks, the “sales funnel,” a consumer-focused marketing model, surprisingly has little evidence to support how it actually works. Read on to learn about its origin, why it's commonly used, and



the reasons why it might be time to do away with it.

Dive In

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## Alumni Resources

### Resources for Military Night Owls

Resources for current or former military members and spouses are not always easy to track down. That's why we've gathered a variety of resources all in one place: everything from tuition assistance to career support can be found at [wgu.edu/alumnimilitary](http://wgu.edu/alumnimilitary). Have other resources for us to add? Email those to [alumni@wgu.edu](mailto:alumni@wgu.edu) for consideration!

Check It Out

### Alumni Discounts

You should get the most from your relationship with WGU. That's why we are constantly on the lookout for deals, discounts, and bargains that work to your benefit. Click on the link below to visit our discounts page.

Click Here for Savings

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## Show your support in style!

Since launching the WGU Student Emergency Aid Fund last year, more than 5,200 students have received emergency, non-tuition support during periods of crisis.

Through our partnership with the WGU Store, you can support even more WGU Night Owls during their time of need. Proceeds from the purchase of any Night Owls Unite branded item support the WGU Student Emergency Aid Fund. This year we are excited to share new Night Owls Unite designs and the addition of more apparel items and accessories – including several coolers perfect for spreading your Night Owl pride!



Shop Now

## Stay Involved

### Receive the Latest News: Update your Alumni Information

Make sure you receive announcements about alumni-exclusive perks, commencement updates, and more – simply take two minutes to update your WGU alumni profile to ensure we have your up-to-date contact information.

Update Now

### Whoo's in the News

Did you know that we feature WGU grads and their news on the WGU Alumni website? Check it out! Share your own news to have it added to the [Whoo's in the News](#) page. Email us at [alumni@wgu.edu](mailto:alumni@wgu.edu).

Alumni News

### Job Searching and Networking in the Night Owl Network

The Night Owl Network is a social online networking platform just for WGU Night Owls! Check out the [job board](#) and ask your fellow grads about [career advice](#). Use the [groups](#) to network within your industry or location. Don't have an account? Use your WGU credentials to [create one now](#).

Login

## WGU Reviews



**Trustpilot**

Did you know that WGU has 4.7 stars on Trustpilot? Read some of our reviews or leave your own here.

Trustpilot

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