WGU | STYLE GUIDE

Fonts
WGU communications are designed using one or more members of the Futura Standard font family. Whenever possible, these fonts should be used in any communication. Licenses for this font must be purchased by the organization that will use it and cannot be shared from department to department.

PRIMARY FONT — FUTURA STANDARD

AaBbCcDdEeFfGg 0123456789
Futura Standard Light

AaBbCcDdEeFfGg 0123456789
Futura Standard Book

AaBbCcDdEeFfGg 0123456789
Futura Standard Medium

AaBbCcDdEeFfGg 0123456789
Futura Standard Bold

AaBbCcDdEeFfGg 0123456789
Futura Standard Heavy

AaBbCcDdEeFfGg 0123456789
Futura Standard Light Oblique

AaBbCcDdEeFfGg 0123456789
Futura Standard Book Oblique

AaBbCcDdEeFfGg 0123456789
Futura Standard Medium Oblique

AaBbCcDdEeFfGg 0123456789
Futura Standard Bold Oblique

AaBbCcDdEeFfGg 0123456789
Futura Standard Heavy Oblique
SECONDARY FONT — SANS-SERIF

While it is recommended that members of the Futura Standard font family be used in WGU communications wherever possible, there are instances (e.g., PowerPoint presentations or on the web) when Futura Standard may not be available for use. In these cases, it is acceptable to use our secondary font—Arial.

SECONDARY FONT — SANS-SERIF: ARIAL

AaBbCcDdEeFfGg 0123456789 Arial Regular
AaBbCcDdEeFfGg 0123456789 Arial Bold
AaBbCcDdEeFfGg 0123456789 Arial Regular Italic
AaBbCcDdEeFfGg 0123456789 Arial Bold Italic

SECONDARY FONT — SERIF

In those cases where the use of a serif font is the more appropriate choice, it is acceptable to opt for Baskerville. This font should be used sparingly and should not be used as a primary font throughout major documents.

SECONDARY FONT — SERIF: BASKERVILLE

AaBbCcDdEeFfGg 0123456789 Baskerville Regular
AaBbCcDdEeFfGg 0123456789 Baskerville Italic
AaBbCcDdEeFfGg 0123456789 Baskerville SemiBold
AaBbCcDdEeFfGg 0123456789 Baskerville SemiBold Italic
AaBbCcDdEeFfGg 0123456789 Baskerville Bold
AaBbCcDdEeFfGg 0123456789 Baskerville Bold Italic