# Transcript: IT Podcast - Ep 65 - Revisiting Your Why

*The following transcript is a verbatim account of the video or audio file accompanying this transcript.*

Speaker #1 (Narrator):

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Speaker # (Julianne Koch):

Hello and welcome to the IT Audio Series. My name is Julianne Koch, and I'm a program mentor in the IT College. Today I wanted to talk about revisiting your why. When we start something, we do it for a reason. Something made you look up online college. Something made you apply for WGU. Something motivated you to answer the phone and talk toyour enrollment counselor and set a date to start courses, then finish up orientation, and register for your classes. Something was motivating you. Everyone has a different reason for starting their program. But there are few things that are more common than others. For example, most people I talk to you when they start aregetting their degree because they want a better job or a promotion. That's great. Let's do that. But what is your real motivator? Maybe something that'll make your life easier. If you get a new job, maybe you work fewer hours, maybe you have a shorter commute, maybe you have less stress about money, maybe you don't have to deal with that boss that you hate anymore. The real motivator isn't just new job, it's more time with family, more time for hobbies, more money, less stress, support my family. Some people tell me it's beena personal goal of theirs for a long time to get their degree. Why's that in your goal? For some it's because I grew up in a family that highly valued education. Or maybe they didn't, and they feel like they have something to prove. Maybe they had a sister who has a bachelor's degree and they're tired of always hearing, "So when is it your turn? "At Thanksgiving dinners. Maybe it's because they promised their dad that they finish their degreeand accomplish something no one else in their family has been able to achieve. Maybe it's a memory of their grandmother who always believed in them. When you first start your degree, your why is there. It's in your mind, it's in your soul. You can feel it, and it's pushing you to click that button to start. But later, that why can change, it can evolve. It can turn into something a little different, or you get so caught up in things that you can'tremember what it was that was motivating you in the first place. Today think about it. What was motivating you to click that button when you started this degree? Is it still? Write it down. Don't forget it. Don't let it get away from you. Pause this if you need to, find a sharpie, find this post-it, write it down. Is it a job title? Is it a salary? Is it your daughter's soccer game? Is it picking up the phone to tell your grandma that you did it? Write it down. Put it somewhere where you can see it. I like putting my why on the bathroom mirror. I use a dry erase marker, so that it's not permanent. But there are lots of other ways. You can put a sticky note on your computer monitor, . you can have Alexa remind you with your morning alarm, you can put it as the screensaver on your television, or make it the lock screen on your phone. Not only that, but tell people. Tell your mentor, tell your friends, tell your boss. That one might depend on what the why is. But get it out there and make a part of your conversations. Knowing that there are people who are out there whoknow about what you are doing and why, can help motivate you to keep on track. Remember your why. Remember how you felt when you started. When it was on your mind and in your soul. Remember how that felt. You can get your degree. Don't lose sight of what you are here for and why. You can do this. Thanks for listening. It's giggle time with your program mentor to explore more deeply.

Speaker #1 (Narrator):

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