



2023 Harris Poll Employers Study

WGU's mission is to change lives for the better by creating pathways to opportunity, but that can only happen if we are aligning our programs to employer needs and preparing students with the skills they need to thrive in the workplace. One of the ways we measure graduates' career readiness is to survey the employers of WGU alumni each year to gauge how well WGU's programs are preparing students. The Harris Poll 2023 Employers Survey was conducted by phone from October 6 to 27, 2023, among 300 employers of WGU graduates.

91%

rated the job performance of WGU graduates as "excellent" or "very good."

83%

rated WGU graduates as performing "excellent" or "very good" on technical skills related to their chosen field of work.

90%

reported being "extremely" or "very satisfied" with WGU graduates as employees.

97%

said they would hire another WGU graduate.

98%

said WGU graduates meet or exceed expectations (59% said "exceed").

100%

said WGU graduates were prepared for their jobs (83% said "very prepared" or "extremely prepared").

95%

rated the "soft skills" of WGU grads as equal to or better than graduates from other institutions.

98%

rated the teaching skills of WGU graduates as good, very good or excellent.

