



Harris Poll Employers Study 2024

Western Governors University (WGU) strives to create programs that align with employer needs and provide students with in-demand workforce skills. One of the ways we measure effectiveness is by surveying employers of WGU alumni. This research was conducted via telephone in the United States by The Harris Poll on behalf of WGU among 300 employers of recent WGU graduates. The survey was conducted from October 8-25, 2024.

— 93% —

rated the job performance of WGU graduates as "excellent" or "very good."

— 85% —

rated WGU graduates as performing "excellent" or "very good" on technical skills related to their chosen field of work.

— 89% —

reported being "extremely" or "very satisfied" with WGU graduates as employees.

— 81% —

said they would likely hire another WGU graduate.

— 94% —

said WGU graduates meet or exceed expectations (61% said "exceed").

— 86% —

said WGU graduates were "very prepared" or "extremely prepared" for their jobs.

— 95% —

rated the "soft skills" of WGU grads as equal to or better than graduates from other institutions.

