

Bachelor of Science in Business Administration



# HUMAN RESOURCE MANAGEMENT

## Expertly Shape Companies and Careers

Organizations largely succeed or fail based on the contributions, engagement, and support of their employees. That's why hiring skilled HR managers is so pivotal. These professionals help recruit qualified candidates, contribute to the strategic operation of the organization, and ensure employees are satisfied. Successfully completing a BSBA with a major in human resource management will help you stand out from the competition as you look to establish or grow your HR career.

## About the Program

WGU's HR management online degree program was developed with significant input from respected HR professionals. The program's content meets the Society for Human Resource Management's (SHRM) guidelines for university-level learning and covers all six areas of study recommended by the Human Resources Certification Institute (HRCI). All of WGU College of Business programs are accredited by the Accreditation Council for Business Schools and Programs (ACBSP).

With this degree, you can qualify for the following types of positions:

- HR Generalist
- Global HR Specialist
- HR Manager
- DEI Manager
- HR Director
- HR Consultant
- Training and Development Manager
- Talent Acquisition Specialist
- Total Rewards/Compensation and Benefits Specialist
- Vice President of HR

## What You'll Learn

The courses included in WGU's BSBA in HR Management degree program will teach you the real-world skills that today's HR employers look for. These include HR best practices and business fundamentals, along with concepts in HR technology, global HR, and diversity, equity and inclusion (DEI) that will build your confidence in strategic HR management.

## Program Details

Like all WGU education paths, the BSBA in HR Management degree program is competency based, meaning you can complete your degree sooner by advancing through your coursework at a faster pace. The majority (65%) of BSBA in HR Management graduates finish within 36 months. Along the way, you'll earn valuable certificates in Leadership, Strategic Thinking and Innovation, and HR Management that will help you boost your résumé before graduation and also prepare you for the SHRM Certified Professional® and HRCI Professional in Human Resources® exams.

## Core Subject Areas

- Talent Acquisition
- Total Rewards
- Training and Development
- HR Technology
- Project Management
- Employment and Labor Law
- Change Management
- Global HR
- Agile HR
- Organizational Behavior
- Values-Based Leadership
- Diversity, Equity, and Inclusion

## Special Requirements

This program includes a capstone project that challenges you to propose strategic HR management solutions to a real-world scenario as an HR department of one. You'll focus on recruitment and retention, DEI, and the use of technology to support limited HR resources.

## Additional Opportunities

Every student in WGU's HR program is eligible to join our online [SHRM virtual student chapter](#). SHRM membership will enhance your education and offer networking with the HR field through events, presentations, and other resources. Visit [wgu.edu/shrm](http://wgu.edu/shrm) to learn more.

## Why Choose WGU?

### It's flexible.

You can earn this highly respected bachelor's degree on your terms. You'll study whenever and wherever works best for you while managing your existing job and family responsibilities. Your effort, not a semester timetable, determines the pace of your progress.

### It's accredited and respected.

WGU degree programs hold the same accreditation as other state and local universities. WGU has been recognized by the White House, the Department of Education, and a number of agencies and associations as well as news media.

## About WGU

WGU is a nonprofit university committed to providing accessible, affordable, high-quality education that meets the needs of working adults by offering online degree programs that are respected, recognized, and accredited. Our programs deliver superior results by preparing students to excel in the workplace with prove-what-you-know, competency-based learning and personalized faculty support.

## Contact Us

Call us at [866.225.5948](tel:866.225.5948) or visit our website at [wgu.edu](http://wgu.edu). Our enrollment team will be happy to speak with you and answer any questions you may have.



All WGU College of Business degree programs are accredited by the Accreditation Council for Business Schools and Programs (ACBSP), a leading specialized accreditation association for business education.