



Marissa's Student Journey

Marissa started working at McDonald's part time in high school. She now works full time as a McDonald's crew member. Marissa still lives at home and helps her family with her younger siblings.

Some of her friends went to college. She thought about it, but it never seemed possible. No one in her family has gone to college. She needs to work to help her family financially.

She would like to pursue her education, but she doesn't know where to start. The education benefits provided by her work seem like a great opportunity.

Marissa, 20

Crew member for three years.

Challenges

Financial struggles.

Tech constraints—She doesn't have a computer or internet at home. Time—With work, family and friends, her life is very busy. Doesn't know how to navigate starting her education. Was terrible at math in high school.

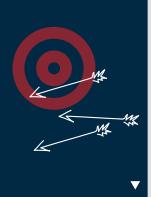
Education

Graduated high school with a 2.2 GPA. No college.





Marissa is struggling with her math class; the Mentor helps her connect with the Math Center.



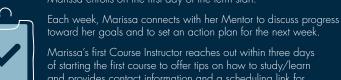
Term 2

Now that Marissa is comfortable with her learning, she and her Mentor meet once every other week. She decides with her Mentor that she wants to graduate within four years, so she sets a goal to complete 15-18 CUs

Earns the Business Essentials micro-credential.

Term 1

Marissa and her Mentor set the term plan, and Marissa enrolls on the first day of the term start



Marissa's first Course Instructor reaches out within three days of starting the first course to offer tips on how to study/learn and provides contact information and a scheduling link for when Marissa wants to meet for one-on-one support.

ENROLLED STUDENT

Marissa earns her Applied Business Skills micro-credential, which also satisfies ACBSP Common Professional Components (CPCs).



Term 5

Marissa completes 15 CUs and for graduation.



Term 6

Marissa has earned her Management micro-credential and has completed six of her major courses for Marketing, which means she now has three to four items she can add to her digital portfolio with the help of Career and Professional Development Services.





Term 8

Marissa has earned her Human Resources Management micro-credential and has completed all the required competency units to earn her Bachelor of Science in Business Administration-Marketing.





GRADUATION!

WGU alumni have access to career and professional development services for life.

ENROLLED STUDENT

*Financial aid and scholarships may change annually based on her current FAFSA.