



WGU's 10X Vision

Scott Pulsipher

President, Western Governors University



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At WGU, our mission is to change lives for the better by creating pathways to opportunity. Making opportunity available for everyone requires a collective, comprehensive effort, and improving the quality, accessibility, and outcomes of higher education compels all of us to do more. While we have long endeavored to reinvent the institution of higher ed, we also believe in enabling and advancing innovation that will help transform the system of higher education, and reinvigorate the promise of education as the surest path to opportunity...for everyone.

Our expanded vision has WGU—the university—at its core, not only delivering results for our students, but also providing the primary, data-driven proving ground for ideas and strategies to continually reinvent education and increase outcomes. To this core, we have added a collaborative research vehicle and investment flexibility to extend WGU's engagement across the sector. Combined, this creates for us a foundation for enabling the incubation, launch, and scaling of new endeavors that hold the promise of removing barriers to access, and improving quality and outcomes throughout the education-to-opportunity lifecycle.

